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# News Release

## Arkansas City Police Department joins Nextdoor social media app

*Nextdoor joins Facebook, Twitter, Instagram; free to use, provides texts option*

ARKANSAS CITY, Kan. (March 29, 2021) — The Arkansas City Police Department has added a new social media platform, Nextdoor, to its outreach efforts.

Nextdoor is an app that was created to help public agencies to reach their citizens and for neighborhoods to communicate with each other — and starting today, the Arkansas City Police Department will be using Nextdoor to help make Arkansas City neighborhoods stronger and safer.

ACPD plans to share important news and emergency notifications that are relevant to residents' neighborhood on this social media platform.

Nextdoor is free to use. To register, you must only provide a valid street address. This platform also allows ACPD to text alerts to citizens that chose to include their cell phone number in their profiles.

"In our continued efforts to stay in touch with our community, we want to utilize these tools to keep you better informed," said Interim Police Chief Eric Burr.

In Nextdoor, citizens' information is only viewable to their neighborhood, and the information remains private. ACPD staff will not be able to see any of the content on a neighborhood, except for the direct replies to its posts.

"We look forward to communicating with you on Nextdoor to make Ark City an even better place to live," Burr said. "We look forward to continuing to serve our community, both in person and online."

ACPD will still be available via Facebook, Twitter and Instagram, but please note: Messages on these social media platforms are not monitored 24-7. If you have an emergency, please call 911. If you need assistance for any other reason, please call [\(620\) 441-4444](tel:6204414444) to speak with an officer.

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**For immediate release**